

New York State Association of Agricultural Fairs, Inc.
2017 Convention Alert!

November 10, 2016

To: Associate Members
From: Russell L. Marquart, CFE
Executive Secretary
Subj: 129th NYSAAF Convention

The 129th Annual Meeting of the New York State Association of Agricultural Fairs, Inc. will be held January 13-16, 2017 at the Joseph A. Floreano Riverside Convention Center, Rochester, NY.

Attached are your forms for Convention Registration and the Little Red Wagon Parade.

Hotel Reservations: Make your room reservations directly with the Radisson Hotel, at 585-546-6400 or donoghuel@gfhotels.com or the Hyatt Regency Rochester Hotel at 585-546-1234 or <https://resweb.passkey.com/go/NYSAssocAgriculturalFair2017>. Be sure to advise you are with "NYSAAF". The cutoff date is December 31 for both hotels. The hotels join the Convention Center by skywalks.

If you choose to make your room reservation outside the Association group block, we need to advise you that the Association can suffer financial penalties. The NYSAAF can be held financially responsible for the difference between what was guaranteed in the room block and what was actually utilized.

Registration: The registration desk will be located in the Convention Center Galleria at Street level. It will be open 2:00 PM - 5:00 PM on Friday; 8:30 AM - 4:00 PM on Saturday and 9:00 AM - 4:00 PM on Sunday.

Enclosed you will find a registration form. Please complete and return to me at: NYSAAF, PO Box G, Elma, NY 14059 by December 15.

Reminder.....**Associate Member Dues:** If you have not already done so, please mail in your associate member application so you can be included in the 2017 Associate Member Directory – **Deadline, December 1.**

FRIDAY: NYSAAF Board of Director's meeting at the Riverside Convention Center is scheduled for 3:00 PM and the President's Reception at the Radisson Hotel, Riverside Ballroom starts at 9:00 PM.

SATURDAY: A ticketed breakfast will be held at the Radisson Hotel, Grand Ballroom for \$14.00 per person and will be served from 7:00 AM to 9:00 AM. (see the enclosed Menu sheet for the menu choices). Order your tickets on the enclosed Registration Form.

Opening Ceremony will be held at 8:30 AM with Keynote speaker, Clint Swindall, presenting "Tell Me Somethin' Good!".

The Trade Show opens at 11:00 AM with a buffet lunch (on your own) available. Breakout sessions begin at 1:00 PM. A Past Presidents' Reception and Auction will begin at 7:30 PM.

New Offering: Saturday Evening Buffet Dinner is available for \$25.00. This buffet is being offered as an alternative to the hotel restaurants. Buffet tickets must be purchase prior to December 15, 2016. (see the enclosed Menu sheet for the menu choices)

Auction: The auction will benefit the scholarship fund and general fund. You are invited to bring an item of minimum value of \$25.00. Crafts and wooden items are popular. They can be left at the Registration desk as early as possible on Saturday, with your name on the item.

Show hours: Saturday, January 14 11:00AM–5:00 PM
 Sunday, January 15 11:00AM-4:00 PM

SUNDAY: A ticketed breakfast will be held at the Radisson Hotel, Grand Ballroom for \$14.00 per person and will be served from 7:00 AM to 9:00 AM. (See the enclosed Menu sheet for menu choices). Order your tickets on the enclosed Registration Form.

At 8:00 AM an ecumenical church service will be held at the Convention Center, Highland D; general session begins at 9:00 AM followed by guest speaker, Juli Burney, presenting “Positive Attitude”. Breakout sessions follow. The Trade Show opens in the Empire Hall South at 11:00 AM. A buffet lunch (on your own) will be available in the trade show.

Parade: Our Little Red Wagon Parade with a “County Fairs” theme will begin at 2:45 PM. Enclosed is an entry form and instructions. Mail completed form to: Nelson Eddy, 31571 Peck Road, Black River, NY 13612 by January 1, 2017.

At 3:30 PM special drawings and refreshment break will take place in the trade show. At 6:30 PM the annual Banquet will be held followed by the Entertainment Showcase.

Please note:

Breakfast: Saturday and Sunday Breakfast tickets will be \$14.00 per person, if purchased by December 15th. The price will increase to \$16.00 after December 15th.

Lunch: Check your registration packet for a Luncheon Discount Coupon being offered by the NYS Association of Agricultural Fairs and The Rochester Riverside Convention Center redeemable for a savings of \$1.50 off any concession purchase of \$5.00 or greater at the trade show.

Banquet: The 2017 banquet ticket will be \$35.00 for either choice of Chicken Saltimbocca or Sirloin Steak, if purchased by December 15th. On December 16th the cost of the banquet tickets will increase to \$42.00.

Saturday Evening Buffet Dinner: Advance Ticket purchase is required by December 15. This is an alternative to the hotel restaurants. (see the enclosed Menu sheet for the menu choices)

We hope that you will join us for the 129th annual Banquet and Entertainment Showcase on Sunday, January 15 in the Empire Hall North of the Convention Center.

Order your tickets on the enclosed registration form.

MONDAY: From 7:30 AM to 9:00 AM, a complimentary Breakfast will be held at the Radisson Hotel, Grand Ballroom sponsored by the Dutchess County Fair. The final business meeting will be conducted at 9:15 AM in the Lilac Ballroom of the Convention Center.

As always, every effort is being made to make this convention not only fun and entertaining, but informational, productive and educational.

A final convention program will be included in the December newsletter and on our web site at www.nyfairs.org. If you have questions, concerns, or requests, please contact me at 716-655-1958 or E-mail at rlmarquart@aol.com.

Best Wishes for the Holidays!

New York State Association of Agricultural Fairs, Inc.

January 13, 14, 15 & 16, 2017

Joseph A. Floreano Riverside Convention Center, Rochester, N.Y.

2017 CONVENTION REGISTRATION FORM

Name of Fair/Associate Member _____

Contact Person _____ Phone _____

Address _____ E-Mail _____

City _____ State _____ Zip _____

	Advanced Registration by Dec 15th	* Registration after Dec 15th
Total # of Registration Badges:	_____ @ \$10.00 = _____	_____ @ \$20.00 = _____
Total # of Sunday Banquet Tickets:		
Chicken Saltimbocca	_____ @ \$35.00 = _____	_____ @ \$42.00 = _____
Sirloin Steak	_____ @ \$35.00 = _____	_____ @ \$42.00 = _____
Total # of Saturday Breakfast Tickets:	_____ @ \$14.00 = _____	_____ @ \$16.00 = _____
Total # of Sunday Breakfast Tickets:	_____ @ \$14.00 = _____	_____ @ \$16.00 = _____
NEW Saturday Evening Buffet: (available only with Advanced Registration)_	_____ @ \$25.00 = _____	
Total Enclosed \$	_____	
<p>Advise of any dietary restrictions</p> <p>Please Note: *Registration fee & ticket prices increase on December 16th.</p> <p>All tickets purchased are the responsibility of the purchaser to resell if they do not need them.</p>		

Your State Association will be subsidizing certain events at the Convention to assure strong participation. This is being made available to you by the Association in the hope that you will join us for the 129th annual Convention, Trade Show, Banquet and Entertainment Showcase. All registrations payable in U.S. funds only. Returned checks will be charged an additional \$20.00.

Return this form with check made payable to **NYSAAF** by *December 15, 2016* to:
Russell L. Marquart, CFE, Executive Secretary
NYSAAF, PO Box G, Elma, NY 14059

Room reservations should be made directly with the Radisson Hotel at 585-546-6400 or donoghuel@gfhotels.com, prior to December 31, 2016. Contact the Hyatt Regency at: <https://resweb.passkey.com/go/NYSAssocAgriculturalFair2017> or 585-546-1234. Advise them that you are with the NYSAAF. The cut-off date for reservations is December 31, 2016. If you are tax-exempt you must present the necessary paper work at the time of registration.

List each person attending the convention as you would like their name printed on the badge.
 If you are a trade show participant, two badges were included with your contract.
Do not duplicate them on this form.

_____		_____
_____		_____
_____		_____
_____		_____

Menu Selections for meal functions

Saturday Breakfast Menu, sponsored by the Lewis County Fair – Tickets Required, \$14.00 before December 15th, \$16.00 after DECEMBER 16TH.
Served - 6:00 – 9:00am – Radisson Hotel Grand Ballroom

Sliced Fresh Seasonal Fruit
Assorted Muffins, Danish & Bagels served with Butter, Preserves and Cream Cheese
Fluffy Scrambled Eggs
Homefried Potatoes
Bacon Strips, Breakfast Sausage
Assorted Beverages

NEW OFFERING

Saturday Evening Buffet – Advance ticket purchased by December 15 required, \$25.00
Served 5:00 – 7:00pm – Radisson Hotel, Bausch, Carlson, Douglass Rooms

Harvest Salad with Mixed Greens, Cranberry, Mandarin Oranges and Candied Pecan
Caesar Salad with Croutons
Sliced Turkey Breast with Gravy & Cranberry Relish and Sliced Baked Ham with caramelized
Onion with Mustard Cream Sauce
Honey Glazed Carrots
Cheese Tortellini with Artichoke, Sun Dried Tomatoes & Pesto Cream Sauce
Roasted Potato Wedges
Chocolate & Carrot Cake
Assorted Beverages

Sunday Breakfast Menu, sponsored by Variety Attractions, Inc. - Tickets Required, \$14.00 before December 15th, \$16.00 after December 16th.
Served – 5:30 – 8:45am – Radisson Hotel Grand Ballroom

Sliced Fresh Seasonal Fruit
Assorted Muffins, Danish & Bagels served with Butter, Preserves and Cream Cheese
Fluffy Scrambled Eggs
Homefried Potatoes
Bacon Strips, Breakfast Sausage
Assorted Beverages

Monday Breakfast – hosted by and sponsored by the Dutchess County Fair
Served – 7:30 – 9:00 AM - Radisson Hotel Grand Ballroom

See the Reverse side for Annual NYSAAF for Banquet Menu selection options.
Annual NYSAAF Banquet Menu - Tickets Required, \$35.00 before December 15th, \$42.00 after December 16th.

Cocktails - 5:45pm, Dinner - 6:30pm,
Joseph A. Floreano Riverside Convention Center, Empire Hall

Chicken Saltimbocca
Boneless Breast of Chicken stuffed with Prosciutto Ham, Mozzarella Cheese and Sage, served
with a Red Pepper Cream Sauce

OR

Sirloin Steak
Grill Top Sirloin Steak with Bordelaise Sauce

Served with;

Mixed Green Salad with Champagne Vinaigrette and Ranch Dressings
Warm Rolls & Butter

Red Skin Mashed Potatoes
Chef's Vegetable Medley

Chocolate Cheesecake with Mixed Berry Sauce

Assorted Beverages

**WANTED: SHOWPEOPLE, AGRICULTURAL & YOUTH FAIRS
TO TAKE PART IN OUR LITTLE RED WAGON PARADE
Sunday, January 15, 2017, at 2:45 PM in the Trade Show**

The Library and Records Committee will be sponsoring a Little Red Wagon Parade at the State Convention in Rochester.

Have fun; create excitement, plus earning money for your fair. Tell about your fair with your own ideas. Theme this year: **“The County Fair”**.

Awards for costumes: Humorous, Vintage, Theme Costumes; Best Dressed Couple, Male & Female \$25.00 award for each category.

The rules for the floats are as follows:

- use a small size red wagon, platform tow
- cover and drape platform with any material
- we encourage as many as possible to march in parade
- if dressed in costume of era of float, it will be counted in judging
- music is also accepted
- you **must** have a **US flag** (any size)
- name of County Fair or Fair related business and date when organized

Prize money for 1st place is \$125.00, 2nd place \$75.00, 3rd thru 5th place \$50.00.

Please return your entry form with a **Very Short Resume** about your fair or fair related business for the MC to announce the floats and costumes in the parade. The parade will be held in the Trade Show. For questions, call Nelson Eddy (315-523-3923)

=====Entry Form=====

RETURN BY JANUARY 1, 2017 TO: Nelson Eddy, 31571 Peck Road
Black River, NY 13612
Telephone (315) 523-3923

Please enter my Fair or Fair related business in the “Little Red Wagon” Parade

Name of Fair or Related Business _____

Names of member’s participating _____

Theme promoting your Fair or Fair related business _____