OFFICERS

President .............................................. Steven G. Berninger, Chatham
1st Vice President .......................... R. Harry Booth, Greenwich
2nd Vice President ......................... Robert D. Simpson, Watertown
3rd Vice President ......................... Andy Imperati, Rome
Treasurer ............................................. Joan R. Rowland, Ballston Spa
Executive Secretary .......... Norma W. Hamilton, Schaghticoke
Past President .................. John W. Burr, Lovellville

DIRECTORS

Your members of the Board of Directors and Fairs in each District are:

District 1  Frank Cuff, New Paltz - Chatham, Goshen, Grahamsville, Long Island, Middletown, New Paltz, Rhinebeck
District 2  Sandi Emanuel, Cobleskill - Altamont, Ballston Spa, Cableskill, Durham, Fonda, Greenwich, Schaghticoke
District 3  Dale R. Chapin, Malone - Gouverneur, Malone, Plattsburg, Westport
District 4  Carol M. Sweeney, Sandy Creek - Boonville, Franklinford, Lovellville, Sandy Creek, Watertown
District 5  Gary Cornell, Whitney Point - Afton, Brookfield, Cortland, Morris, Norwich, Oswego, Watertown, Whitney Point
District 6  John K. Andersen, Penn Yan - Bath, Horseheads, Penn Yan, Trumansburg, Waterlo, Weedsport
District 7  Shana Jo Hilton, Canandaigua - Albion, Caledonia, Canandaigua, Hemlock, Henrietta, Palmyra
District 8  Neil Fellows, Little Valley - Angelica, Batavia, Dunkirk, Hamberg, Little Valley, Lockport, Pigeon

New York State Fair Director

Syracuse

Associate Directors: Joseph Soffa Jr., Auburn
Jeff Lloyd, Utica

PRESIDENTS

NEW YORK STATE ASSOCIATION OF COUNTY FAIRS

1888-1943

Col. A.B. Lawrence, Warsaw
A.C. Brundage, Plattsburgh
J.H. Durkee, Hudson Falls
W.D. Burtleigh, Plattsburgh
John A. Klopfer, Hamburg
Dr. Anderson Crowther, Lockport
Edward Thompson, Northport
W.J. Greenman, Canton
John D. White, Altamont

Ray Colby, Oswego
Elmer Motzford, Plattsburgh
William Pearson, Ithaca
Robert Seaman, Jericho
Irving Bliss, Ballston Spa
Albert E. Brown, Batavia
Oscar W. Ehrhorn, Blauvelt
Lewis K. Ruskafelder, Chatham
David Miller, Penn Yan

New York State Association of County Fairs, Inc.

1915 - 1943

George I. Wilber, Oneonta
Harry A. Willard, Boonville

NEW YORK STATE ASSOCIATION OF TOWN AGRICULTURAL FAIRS

1915 - 1943

George I. Wilber, Oneonta
Harry A. Willard, Boonville

COMBINED SOCIETIES IN 1944 - NEW YORK STATE ASSOCIATION OF AGRICULTURAL FAIRS, INC.

*Bligh A. Dodds, Gouverneur
*Alfred Valentine, Morris
*W. Ray Converse, Palmyra
*J. Victor Faussert, Bath
*Edward Hardeman, Emira
*George Sippell, Hamburg
*Langeley Coler, Cableskill
*Philip B. Card, Schaghticoke
*Maurice Finnegan, Malone
*L. Vincent Hangen, Chatham
*Len Tyler, Norwich
*Robert Turner, Elmira
*George Barker, Henrietta
*Alex Duffy, Watertown
*H. Joseph Pendergast, Cableskill
*S. Richard Lloyd, Rhinebeck
*Robert Hay, Gouverneur
*Ben Deftung, Jr., Hamburg
*Frederick Perry, Plattsburgh
*Stuart T. Roombaugh, Altamont
*Newell Wagner, Boonville
*Philip Middie, Chatham
*Kenneth Joslin, Whitney Point
*S. Richard Lloyd, Rhinebeck
*S. Richard Lloyd, Rhinebeck
*George Rockwell, Malone
*George Rockwell, Malone
*George Rockwell, Malone
*George Rockwell, Malone
*George Rockwell, Malone

*Harold Woolshaffer, Lowville
*Paul Lang, Hamburg
*Thomas OAth, CFE, Rhinebeck
*Howard Manuel, Malone
*James A. Scolum, Hemlock
*Jacob Sammons, CFE, Fonda
*Ray Newrup, Altamont
*Douglas Caster, Cableskill
*Peggy Lipinski, Schaghticoke
*V. A. Mills, Morris
*Larry Zeffelz, Angelica
*Larry Wollert, Dunkirk
*Jerry Thomas, Oswego
*Dr. Marilyn H. Tronar, Boonville
*John K. Andersen, Penn Yan
*Frances L. Tepper, CFE, Henrietta
*Gary Tweedle, Waton
*Dr. Robert McGuire, CFE, Cableskill
*Dr. Harry O'Connnor, Lowville
*Dr. Robert McGuire, CFE, Cableskill
*Dr. Harry O'Connnor, Lowville
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CONVENTION CENTER

New York State Association of Agricultural Fairs, Inc.

Sunday, January 19, 2014

11:00 am - 5:00 pm

Empire Hall South

TRADE SHOW

FREE Admission

New York State Fair Association

Convention Presenting Sponsors:
Allied Specialty Insurance, Inc.
Amusements of America
Powers Great American Midways

TRADE SHOW

Empire Hall South
Saturday, January 18, 2014
11:00 am - 5:00 pm

New York State Fair Association

Sunday, January 19, 2014
11:00 am - 4:00 pm

New York State Fair Association

Gold Plus Sponsor - $1500
Allied Specialty Insurance, Inc., Treasure Island, FL
Amusements of America, Monroe Township, NJ
Powers Great American Midways, Corfu, NY

Bronze Sponsor - $500
Saturday Breakfast
Bates Brothers Amusement Co., Wintersville, OH

Bronze Sponsor - $500
Sunday Breakfast
Variety Attractions, Inc., Zanesville, OH

Contributing Sponsors - $250
Registration
NY Tractor Pullers Association, Saratoga Springs, NY

Refreshment Break
Gillette Shows, Inc., Pittsfield, MA

Variety Attractions, Inc., Zanesville, OH

NY State Fair Association

TRADE SHOW

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Gillette Shows, Inc., Pittsfield, MA

Acknowledgements
Visit Rochester
The Rochester Riverside Convention Center
The Radisson Hotel Rochester
The Hyatt Regency Hotel Rochester
Haas Wilkerson Insurance, Fairway, KS
North Pole Productions, North Adams, MA
National Ticket Company, Shamokin, PA
The Fair Publishing House, Norwalk, OH
Upstate Milk Cooperative, Batavia, NY
Erie County Fair, Hamburg, NY
Agents and Promoters Furnishing Acts

2013 Association President

Steven G. Berninger & wife Ruth Ellen
Columbia County Fair
Chatham, NY

Riverside Convention Center
Rochester, New York
January 17, 18, 19, and 20, 2014

The Fairs of New York

126th Annual Convention of

New York State Association of Agricultural Fairs, Inc.
Friday, January 17, 2014

1:00 PM
Executive Committee Meeting
Room 1444, Radisson

2:00 – 5:00 PM
Registration Open—Sponsored by: Galleria, Convention Center

3:00 PM
Board of Director’s Meeting
Highland D, Convention Center

5:00 – 8:00 PM
President’s suite open
Room 1444, Radisson

DINNER ON YOUR OWN

9:00 PM
President’s Reception
Riverbowl Ballroom, Radisson

Saturday, January 18, 2014

7:00 – 9:00 AM
Advance ticket purchase required

7:00 – 11:00 AM
Trade Show set-up
Empire Hall South, Convention Center

8:30 – 10:00 AM
Coffee Break—Sponsored by the Riverside Convention Center
Galleria, Convention Center

8:30 AM – 4:00 PM
Registration Open—Sponsored by: NY Tractor Pullers Association
Galleria, Convention Center

8:30 – 4:30 PM
Opening Ceremonies
Lilac Ballroom, Convention Center

9:45 – 10:45 AM
Keynote Speaker, Jason Young
“Culturette”
Lilac Ballroom, Convention Center

11:00 AM – 5:00 PM
Trade Show Open
Empire Hall South, Convention Center

LUNCH ON YOUR OWN
Available in the Trade Show

12:00 PM
Past President’s and Respective Spouses Luncheon
Cascade A & B, Convention Center

1:00 – 1:45 PM
Breakout Sessions / Round Tables
1. The Art of Customer Retention – Jason Young
2. Finding, evaluating, & keeping your sponsors – Ida Williams
3. Parking Strategies – Kristen & Jim Geroux
4. Fair Camp: Bringing urban youth to your fair – Rene St. Jacques

1:45 PM
Refreshment break
Galleria, Convention Center

2:00 – 2:45 PM
Breakout Sessions / Round Tables
1. Building Remarkable Parking Team – Kristen & Jim Geroux
2. Walking the Fine Line of Livestock Exhibits – Jessica Underberg, CFE, IAFE speaker
3. Is Technology Helping Your Fair – Mark St. Jacques, CFE
4. Planning, Keeping emergencies from becoming “EMERGENCIES” – Bob Simpson, VP, John Morrissey, NYSDOH Bureau of EMS

3:00 – 4:00 PM
Town Hall Meeting
Lilac Ballroom, TBA

4:15 PM
Refreshment Break
Empire Hall South, Convention Center
Sponsored by Gillette Shows Inc.

4:30 PM
Trade show drawings
Empire Hall South, Convention Center

5:00 – 6:00 PM
Young Professionals– YPI Social (40 & Younger)
Fun, fair trivia, networking and idea exchange

5:00 – 8:00 PM
President’s suite open
Room 1444, Radisson

LUNCH ON YOUR OWN
Available in the Trade Show

7:00 PM
Past President’s Reception
Empire Hall North, Convention Center

8:00 PM
Scholarship Auction
Empire Hall North, Convention Center

9:00 PM – Midnight
President’s suite open
Room 1444, Radisson

Sunday, January 19, 2014

7:00 – 9:00 AM
Breakfast—Sponsored by: Variety Attractions, Inc.
Advance ticket purchase required

8:00 AM
Economical Church Service – Father Brian Cool

9:00 AM – 4:00 PM
Registration Open—Sponsored by: NY Tractor Pullers Association
Galleria, Convention Center

9:45 – 9:45 AM
General Session
Lilac Ballroom, Convention Center

9:45 – 10:45 AM
Speaker Chris Fesko
Lilac Ballroom, Convention Center

11:00 – 11:45 AM
Breakout Sessions / Round Tables
1. Gumby Marketing – Ida Williams
2. Competitive Exhibits – Sows, Stitches, Sunflowers and everything in between – Jessica Underberg, CFE, IAFE speaker
4. Off Season Events – Mary Haynes

12:00 PM
Past President’s and Respective Spouses Luncheon
Cascade A & B, Convention Center

1:00 – 1:45 PM
Breakout Sessions / Round Tables
1. In House Storage – Mark St. Jacques
2. Volunteer Recognition – Dr. Marilyn Trainor
3. How can the IAFE young professionals help your fair – Rene’ St. Jacques
4. Keeping your fair history – John Burr

2:00 – 2:30 PM
Refreshment Break
Empire Hall South, Convention Center

2:45 PM
The Little Red Wagon Parade
Empire Hall South, Convention Center

3:30 PM
Trade show drawings
Empire Hall South, Convention Center

3:30 – 6:00 PM
President’s suite open
Room 1444, Radisson

5:45 PM
Atitude Adjustment
Empire Hall North, Convention Center

6:30 PM
Banquet & Entertainment Showcase
Empire Hall North, Convention Center

9:00 PM – Midnight
President’s suite open
Room 1444, Radisson
NYS Showpeople’s Party
Riverbowl Ballroom, Radisson

Monday, January 20, 2014

7:30 – 9:00 AM
Complimentary Breakfast
Sponsored by the Columbia County Fair
Grand Ballroom, Radisson

9:00 – 9:15 AM
Refreshment Break
Galleria, Convention Center

9:15 AM
Final Business Meeting
Lilac Ballroom, Convention Center

11:00 AM
New Officers and Directors
Cascades, Convention Center
Orientation and Luncheon

LUNCHEON

Farewell and Thanks
Program subject to change